

DETAILING-DEVILS

A BLEND OF PERFECTION & PROTECTION

We Build. You Earn.

We Handle the Hustle. You Reap the Results.



BUSINESS PROPOSAL



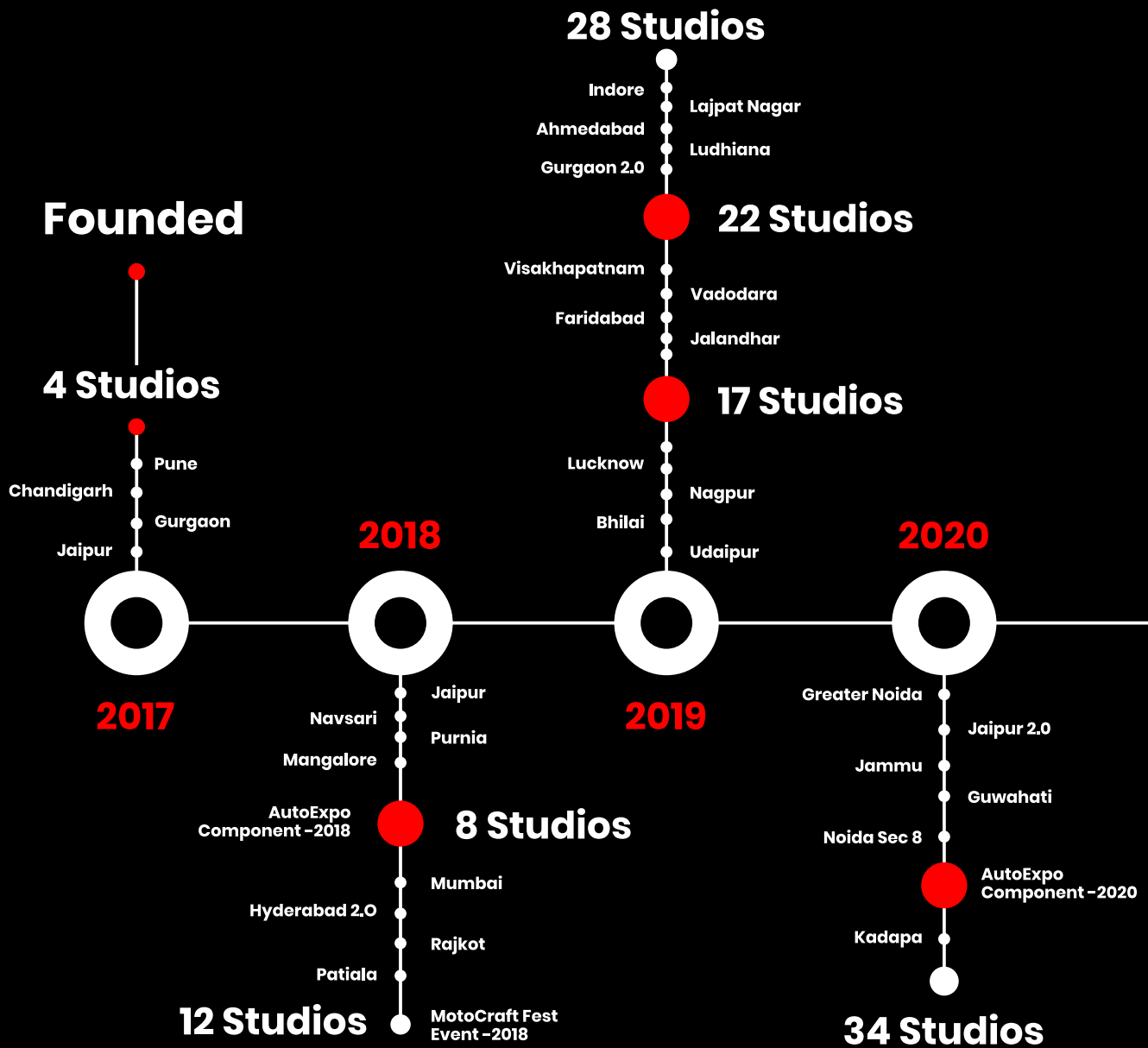
Introduction

Welcome to Detailing Devils, your ultimate destination for comprehensive car care solutions. Our exceptional range encompasses cutting-edge car beauty products and world-class Nano Coatings & Paint Protection Film (PPF).

Our unwavering commitment has yielded 10H DNA, an extraordinary Nano ceramic coating. This pinnacle of innovation safeguards vehicle paint, fabric, leather, glass, plastic, and rubber.

Since 2016, Detailing Devils has consistently delivered paramount products and services, persistently evolving and enhancing our offerings. Immerse yourself in a realm of automotive excellence – where every detail matters, and perfection is our constant pursuit.

JOURNEY & PRESENCE



55 Studios

Haldwani
Hisar
Ghaziabad
Rohtak
Kangra
Shivamogga
Jodhpur
Karnal
Belgaum
Sonipat
Vasai
Mohali
Najafgarh

2022

64 Studios

Khammam
Vijaywada
Itanagar
Ranchi
Kadapa

98 Studios

Noida Sector 81
Srinagar
Jamshedpur
Lajpat Nagar
Kanpur
Hyderabad 3.0
Meerut
Manesar
Ahmedabad 2.0
Bhopal
Bangalore
Dibrugarh
AutoExpo Component -2023
Jorhat
Gurugram 3.0

2023

Jamshedpur
Gurugram Badshahpur
Sri Nagar
Kanpur
Lajpat Nagar
Noida, Sec 70

140 Studios

2024

HR 26, Gurgaon
Infinity, Gurgaon
Sonipat
RED FM Music Festival -2025
AutoExpo Component -2025
Ashok Park, Delhi
Jaipur 3.0
Punchkula
Ghaziabad

2025

110 Studios

Vasant Kunj
Indian Oil, Golf Link
Dehradun
Indore
Bahadurgarh
Okhla

RUNNING
STUDIOS
140⁺

HAPPY CUSTOMERS
2,00,000⁺

UPCOMING
STUDIOS
22⁺

 **50k⁺**
FOLLOWERS

 **600k⁺**
FOLLOWERS

 **8k⁺**
SUBSCRIBERS

We Build. You Earn.

We Handle the Hustle. You Reap the Results.

OUR ROLE:

We Build, Manage, and Grow



Studio Buildout & Branding



Recruitment, Training & SOP Implementation



Daily Operations & Quality Control



Marketing, Promotions & Performance Tracking

YOUR ROLE:

Sit Back & Reap the Rewards



Stay focused on the bigger picture.



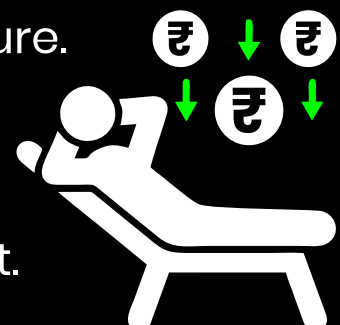
Watch the progress.



And earn your share of the profit.



Minimal Involvement, Maximum Returns





MARKET OPPORTUNITY

India's car care and detailing market is witnessing rapid growth. With increasing awareness, premium car ownership, and demand for professional services, this is the ideal time to become part of a structured, high-potential brand with national expansion plans.

The Indian automotive market, including passenger vehicles, is projected to grow from 5.1 million units in 2023 to 7.5 million units by 2030, with the passenger vehicle segment alone expected to reach 6.0 million units. This surge represents a massive opportunity for scalable car detailing and care services aligned with this growth.

FRANCHISE PARTICIPATION MODEL

TOTAL SETUP COST PER STUDIO

₹ 60 LAKH

YOUR PARTICIPATION

₹ 6 LAKH PER PARTICIPANT

+ GST AS APPLICABLE UNDER GOVERNMENT REGULATIONS

₹ 30 LAKH
**50% INVESTMENT
BY 5 PARTICIPANTS**

₹ 30 LAKH
**50% INVESTMENT
BY THE COMPANY**



MAXIMUM PARTICIPANT PER STUDIO
5 PARTICIPANT



**DIRECT
AGREEMENT**



**LOCK-IN PERIOD
24 MONTHS**



SETUP & LAUNCH TIMELINE

Typically, a period of up to 6 months is considered for onboarding all participants, finalising the store location, completing the interior setup, staffing, and preparing the unit for launch.



Investment and site selection will be solely managed by the company, guided by in-depth market analysis and strategic growth opportunities.

WHAT THE COMPANY HANDLES



STUDIO SETUP, BRANDING
& INTERIORS



RECRUITMENT, TRAINING,
AND **SOP IMPLEMENTATION**



DAILY OPERATIONS AND
QUALITY CONTROL



MARKETING, PROMOTIONS,
AND **PERFORMANCE TRACKING**



TRANSPARENT REVENUE TRACKING
AND UPDATES TO PARTNERS

PROJECTED RETURNS

(INDICATIVE ONLY)

Our franchise opportunity is structured to provide passive income potential for investors, with returns that evolve as the studio stabilizes.

While actual performance may vary based on market conditions, location dynamics, and operational efficiency, similar outlets have typically shown the following financial behavior:

Metric	Indicative Range
Estimated Monthly Revenue	₹ 6 – ₹ 10 Lakhs
Estimated Monthly Expenses	₹ 5 – ₹ 7 Lakhs (Includes rent, salaries, supplies, etc.)
Estimated Monthly Surplus	~ ₹ 1 – ₹ 3 Lakhs
Investor Share (per ₹ 6 Lakh unit)	Investor Share (per ₹ 6 Lakh unit)
Projected Annual Returns	Typically ranges between 15% – 30%, based on actual performance

Note: Returns are variable and performance-linked. This is a business participation model — not a guaranteed or fixed income product.

HOW STORES ARE ALLOCATED



All store locations are identified and developed by our internal team, based on demand potential, footfall trends, brand expansion strategy, and operational feasibility.



Each store follows a uniform setup in terms of planning, execution, and day-to-day operations.



Franchise participation is linked to stores as they are rolled out, based on schedule and internal allocation planning.

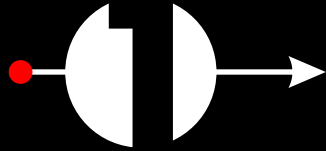


Since all stores follow the same operating blueprint, each one is structured to deliver balanced business opportunity and scale.



Participants are not required to manage or monitor any store directly – everything is centrally handled and updated by our operations team.

INVESTMENT LIFE CYCLE



Partner Recruitment

Up to 1 Month

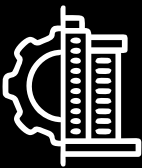
Gather five partners



Site Selection

Up to 1 Month

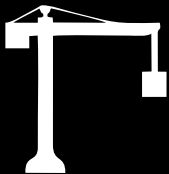
Search for city and store location



Store Design

Up to 15 Days

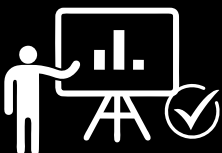
Finalize material and scope of work



Construction

Up to 3 Months

Build the store



Staffing & Training

Up to 3 Months

Hire and train employees



Launch

3 – 6 Months

Prepare for prelaunch and marketing

ONE STEP AWAY

**FINALIZE YOUR
PARTNERSHIP WITH US.**

STEP INTO THE FUTURE

COMPLETE YOUR PAYMENT TODAY.

We're excited to move forward with you.

To proceed with the payment, please refer to the options below:

1. BANK TRANSFER

Account Name	Detailing Devils India Private Limited
Bank Name	AXIS Bank
Account Number:	918020041689747
IFSC Code:	UTIB0001788
Branch:	Sector - 44, Noida
Company PAN	09AAGCD3480N1Z6

2. CHEQUE PAYMENT

Please issue the cheque in favor of:

Company Name	Detailing Devils India Private Limited
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Thank
you...

www.detailingdevils.com

CONTACT US

... FOLLOW US






Head Office :

 **Detailing Devils India Pvt Ltd.**

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 info@detailingdevils.com

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