



A BLEND OF PERFECTION & PROTECTION

We Build. You Earn.

We Handle the Hustle. You Reap the Results.

A FRACTIONAL OWNERSHIP
FRANCHISE MODEL



BUSINESS PROPOSAL



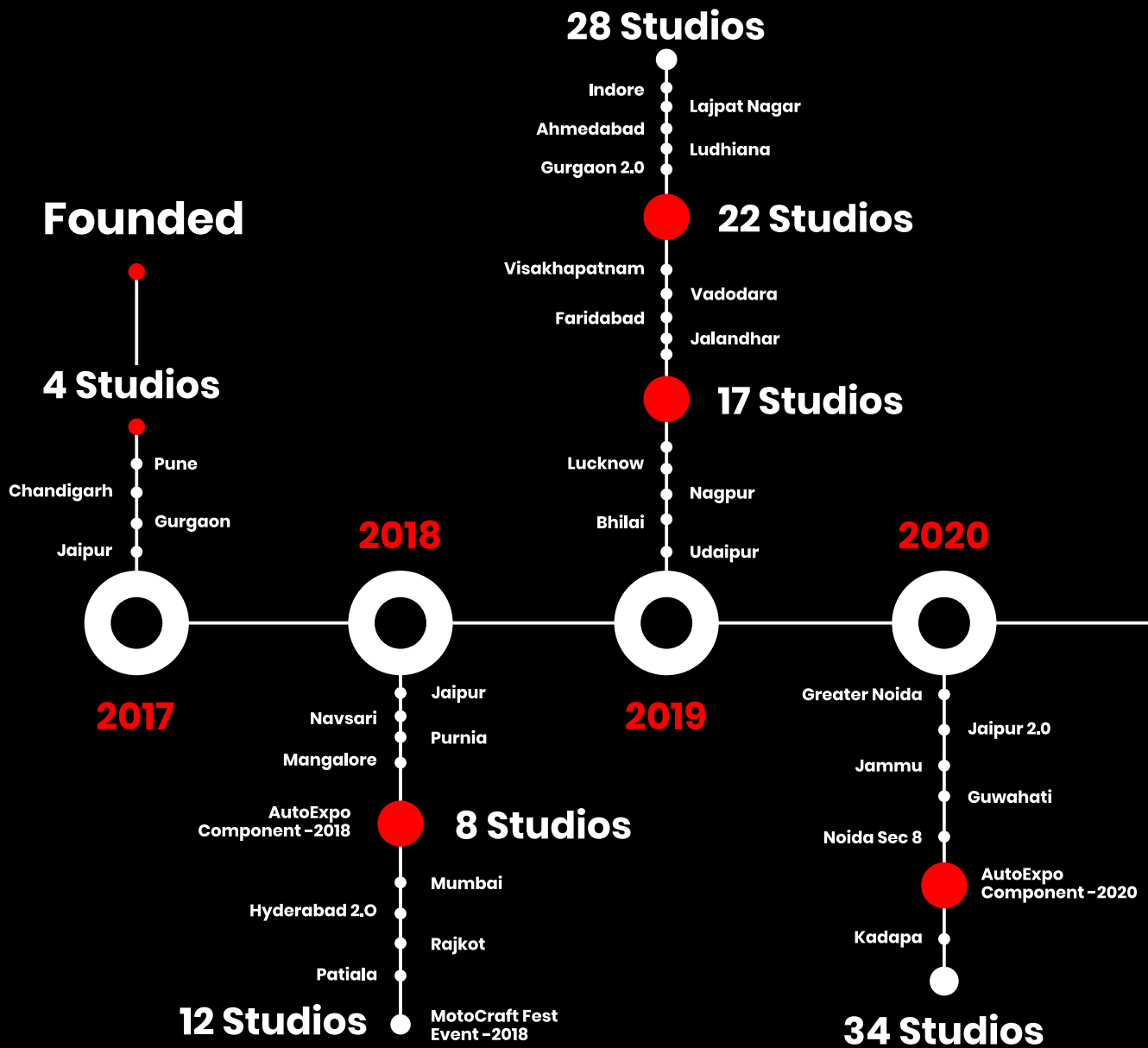
Introduction

Welcome to Detailing Devils, your ultimate destination for comprehensive car care solutions. Our exceptional range encompasses cutting-edge car beauty products and world-class Nano Coatings & Paint Protection Film (PPF).

Our unwavering commitment has yielded 10H DNA, an extraordinary Nano ceramic coating. This pinnacle of innovation safeguards vehicle paint, fabric, leather, glass, plastic, and rubber.

Since 2016, Detailing Devils has consistently delivered paramount products and services, persistently evolving and enhancing our offerings. Immerse yourself in a realm of automotive excellence – where every detail matters, and perfection is our constant pursuit.

JOURNEY & PRESENCE



55 Studios

Haldwani
Hisar
Ghaziabad
Rohtak
Kangra
Shivamogga
Jodhpur
Karnal
Belgaum
Sonipat
Vasai
Mohali
Najafgarh

2022

2021

Khammam
Vijaywada
Itanagar
Ranchi
Kadapa

64 Studios

98 Studios

Noida Sector 81
Srinagar
Jamshedpur
Meerut
Ahmedabad 2.0
Bangalore
AutoExpo Component -2023
Gurugram 3.0
Lajpat Nagar
Kanpur
Hyderabad 3.0
Manesar
Bhopal
Dibrugarh
Jorhat

2023

Jamshedpur
Gurugram Badshahpur
Sri Nagar
Kanpur
Lajpat Nagar
Noida, Sec 70

140 Studios

2024

HR 26, Gurgaon
Infinity, Gurgaon
Sonipat
RED FM Music Festival -2025
AutoExpo Component -2025
Ashok Park, Delhi
Jaipur 3.0
Punchkula
Ghaziabad

2025

110 Studios

RUNNING
STUDIOS
140⁺

HAPPY CUSTOMERS
2,00,000⁺

UPCOMING
STUDIOS
22⁺

 **50k⁺**
FOLLOWERS

 **600k⁺**
FOLLOWERS

 **8k⁺**
SUBSCRIBERS

We Build. You Earn.

We Handle the Hustle. You Reap the Results.

OUR ROLE:

We Build, Manage, and Grow



Studio Buildout & Branding



Recruitment, Training & SOP Implementation



Daily Operations & Quality Control



Marketing, Promotions & Performance Tracking

YOUR ROLE:

Sit Back & Reap the Rewards



Stay focused on the bigger picture.



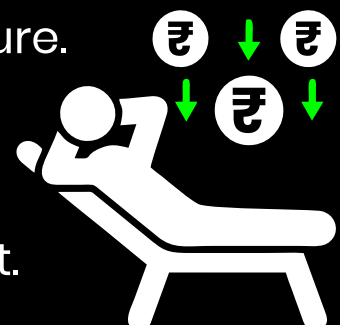
Watch the progress.



And earn your share of the profit.



Minimal Involvement, Maximum Returns



EXECUTIVE SUMMARY

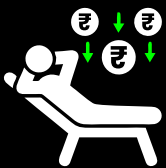
Detailing Devils India Pvt. Ltd. is launching a fractional ownership franchise model aimed at democratizing business ownership in the fast-growing car detailing industry. This initiative allows individuals to co-invest in franchise units that are entirely managed by the company, ensuring a passive income stream with minimal risk. The goal is to rapidly expand our national footprint and provide profitable opportunities to retail investors.



BUSINESS OPPORTUNITY



India's car care and detailing market is witnessing **robust growth**.



The model caters to investors looking for **passive** yet **profitable business** opportunities.



Franchisees gain access to an **established brand**, proven **SOPs**, and **expert** management

INVESTMENT STRUCTURE

TOTAL INVESTMENT PER FRANCHISE

₹ 60 LAKH^{**}

INCLUSIVE OF INFRASTRUCTURE

MINIMUM INVESTMENT PER INVESTOR



6 LAKH^{**}

1/10TH OWNERSHIP



Ownership Through LLP / SPV



Maximum of 10 Investors per franchise



Returns begin post-launch;
Lock-In of 18 months from Studio Launch



Gestation period will be decided in consensus with
participating investors



Investment and site selection will be solely managed
by the company, guided by in-depth market analysis
and strategic growth opportunities.

Note: Rentals, infrastructure expenses, and security deposits may vary significantly depending on the city or location. High-demand or premium areas may involve higher civil work, material, or leasing costs.

^{**}All prices are subject to an additional 18% GST.

COMPANY ROLE



STUDIO **BUILDOUT**
AND **BRANDING**



RECRUITMENT, TRAINING,
AND **SOP IMPLEMENTATION**



DAILY OPERATIONS AND
QUALITY CONTROL



MARKETING, PROMOTIONS,
AND **PERFORMANCE TRACKING**

FINANCIAL HIGHLIGHTS

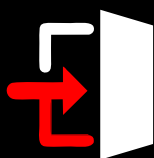
Projected Monthly Revenue	₹ 6–8 Lakhs (Post Ramp-Up)
Operating Expenses	~ ₹ 4 Lakhs / Month
Net Profit	~ ₹ 2.5 – 3.2 Lakhs / Month
Management Fee	8–10% of Gross Revenue
Returns expected to be	22–30% annually, stabilizing after 6 months of launch

SAMPLE FINANCIAL PROJECTION

TIER 1 CITY (DELHI)

Gross Revenue	₹8,00,000
Operational Expenses	₹4,00,000
Management Fee	₹80,000
Net Profit	₹3,20,000
Investor (1 / 10th) Monthly Share	₹32,000
Annual ROI on ₹ 6 Lakh	Approx. 64% (Post Ramp-up)

STRATEGIC EXIT



**INVESTORS CAN EXIT AFTER 18 MONTHS
(FROM LAUNCH DATE).**



**EXIT THROUGH RESALE TO NEW INVESTORS,
CO-INVESTORS, OR VIA COMPANY BUYBACK**



**60-DAY NOTICE REQUIRED;
VALUATION BASED ON 6-12 MONTHS'
AVERAGE PERFORMANCE**







Thank
you...

www.detailingdevils.com

CONTACT US

... FOLLOW US






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DETAILING-DEVILS

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